

# Weiman Kow

I am passionate about ideating great products and features based on user stories and business goals. My skills are in user research, presenting user stories, and facilitating participatory design workshops.

## WEBSITE

weimankow.com

## MOBILE

+65 96548181

## EMAIL

weimankow@gmail.com

## EXPERIENCE

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### User Experience Designer

**Freelance** | July 2016 - present

- Facilitated 4 Design Studios for TechLadies #2
- Designed a user-reasearch based prototype for Bicycl.asia

### Explainer

**Simplishow Asia** | Apr 2014 - May 2016

- Helped clients simplify difficult concepts into 3 minute user story videos for their key stakeholders.

**Clients include:** MOH Malaysia, Novartis, Van Cleef, ASETUC, RHB, Singtel.

### Illustrator

**Gumi Asia** | Oct 2012 - Mar 2013

**Nubee** | Dec 2011 - Sep 2012

**Freelance** | Dec 2009 - May 2016

- Deliver digital illustrations based on client briefs for games, exhibitions, and pitch decks.
- Source for clients, plan project timelines, and manage client expectations.
- Conduct sketchnotes and drawing workshops to help people communicate ideas into simple visuals.

**Clients include:** Singapore Musuems, NJC, Global Art Creative

### Assistant Researcher

**National University of Singapore** | Jan 2010 - Jun 2010

Screened, organised and conducted user interviews for studies.

## EDUCATION

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**General Assembly** | May - Aug 2016

User Experience Design Immersive

**Feng Zhu School of Design** | Jan - Dec 2010

Industrial and Entertainment Design Diploma

**National University of Singapore** | Aug 2006 - Dec 2009

Bachelor of Arts, Hons. - Communications and New Media, 2010

## SKILLS

User Interviews and Research  
Conducting Design Studios  
Personas and User Flows  
Storyboarding  
Usability Testing  
Information Architecture  
Sketching and Wireframing  
Rapid Prototyping  
Interface Design

## TOOLS

Sketch  
Invision  
Photoshop  
Illustrator